



Presentation of Survey Results

Prepared for:

**Hermosa Beach City School
District**

**Evans/McDonough Company, Inc.
With Caldwell Flores Winters
June 2002, EMC#02-2647**



EMC



Language of Measure

To modernize, repair and renovate Hermosa Valley and Hermosa View Schools, enhance technology capabilities, construct additional classrooms and student facilities, upgrade safety systems, upgrade electrical wiring, plumbing and mechanical systems, improve the safety of parking lots and energy efficiency, shall the Hermosa Beach City School District be authorized to issue 12 million dollars of bonds at legal interest rates, appoint a citizens' oversight committee, and complete annual financial and performance audits with no proceeds used for administrator salaries or other school operating expenses?

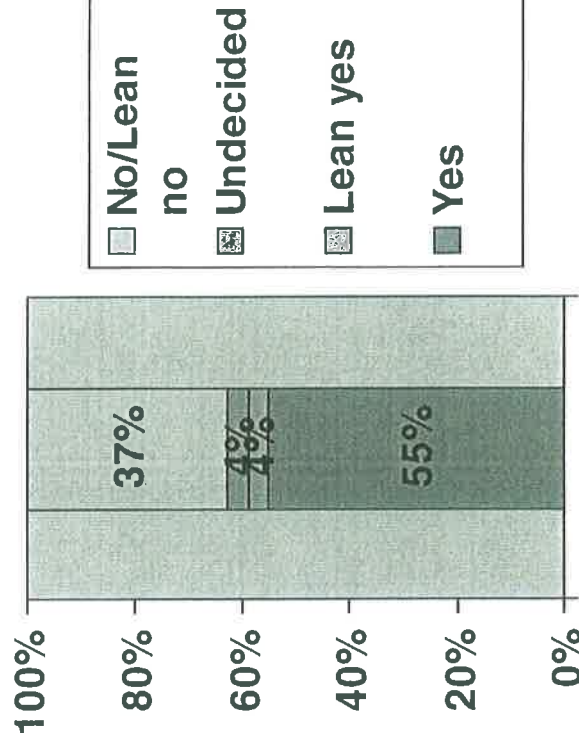




Vote after Supporter and Opposition Info

Supporters: Our neighbors have already passed bonds to improve their schools and that it is time we do the same. The schools do not have adequate facilities, they need structural and technological improvements, and should to be brought up to date.

Opponents: The District does not really need this money. The schools need some improvements but too much of the money will be used to build an unnecessary gymnasium at one of the schools. It is not needed and will result in less green space around the schools.



Vote - after
support/oppos
ition info

District Project List Ranked by Voter Rating of Importance

Priority	Project	Voter Rating	Scale of 1-7
1	Upgrading and Replacing Technology	78%	5.46
1	Power System Upgrades	76%	5.29
3	New Classrooms/Labs and Facility Enhancements	76%	5.29
1	Replace Communication /Paging Systems	75%	5.23
1.5	Upgrade Electrical Systems to Increase Data Capacity	75%	5.23
1	Build Additional Classrooms	74%	5.20
1	Removate Plumbing and Sewer System Upgrades	73%	5.13
1	Replace and Upgrade HVAC Systems	73%	5.13
1	Bring Schools Up to Current Accessible Code Compliance	73%	5.10
1	Upgrade Lighting Systems and Bring Up to Code	72%	5.02
1.5	Install Instruction/Security Detection Systems	72%	5.02
3	Provide Additional Interior Gathering Space	67%	4.72
1	Enhance Parking and Drop Off Areas	66%	4.63
1	Provide a Gymnasium at Hermosa Valley	65%	4.55
1	Upgrade Food Service Areas	61%	4.26
1	Repave Hardcourt Play Areas	60%	4.18
3	Expand Play Fields/Replace Fencing/Site Enhancements	60%	4.18
2	Upgrade Support/Library and Administrative Areas	58%	4.06
2	Provide Additional Storage and Toilet Facilities	58%	4.06

HBCSD

3 = low
1 = high

low priority for HBCSD

high priority for HBCSD

low priority for voters





Key Conclusions

- High ratings for District and quality of education, though some misperception of needs may exist;
- Science, technology, and replacement of portables are key projects for voters;
- Athletic facilities, specifically the new gym at Hermosa Valley, are not viewed as very important;
- Survey data supports moving forward with at least one bond measure;
- Total Capital Plan Can be Implemented at An Annual Rate of \$20 per \$100,000 of Assessed Valuation





Recommendations

- Place two bond measures the ballot (subject to legal approval):
 - One for academic projects
 - One for gym funding
- Adopt Resolution Calling For Bond Election
- Submit Approved Resolution to County Registrar by August 5, 2002
- Submit Applications to State as Required to Maximize Eligibility

