

INSITE #1: POPULATION AND HOUSEHOLD TRENDS

Population:

The estimated 2012 population within the study area is 19,605. The 2017 projection would see the area grow by 752 to a total population of 20,357. The population within the study area is growing somewhat slower than the statewide growth rate. While the study area is projected to grow by 3.8% in the next five years, the state is projected to grow by 5.1%. The study area's estimated average change rate is 0.8%.

Population Per Household

Population per Household: The relationship between population and households provides a hint about how the community is changing. When population grows faster than households, it suggests an increase in the persons per household. This can only happen when more persons are added either by birth or other process such as young adults in multiple roommate households or young adults returning to live with parents. In some communities this can occur when multiple families live in the same dwelling unit.

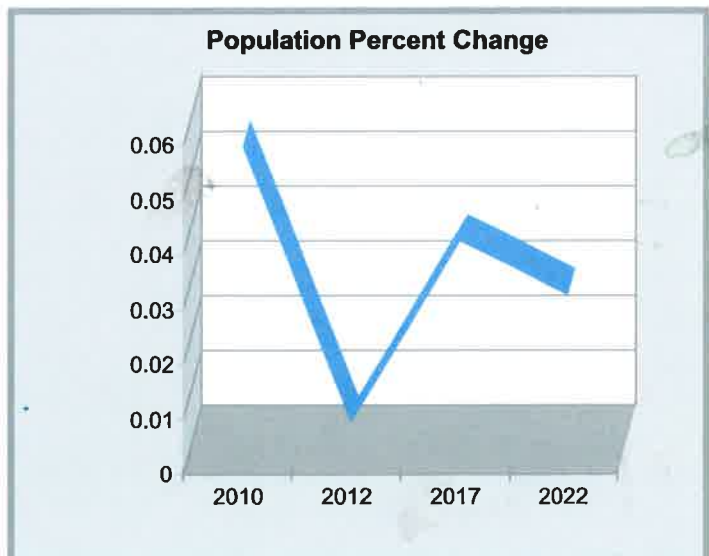
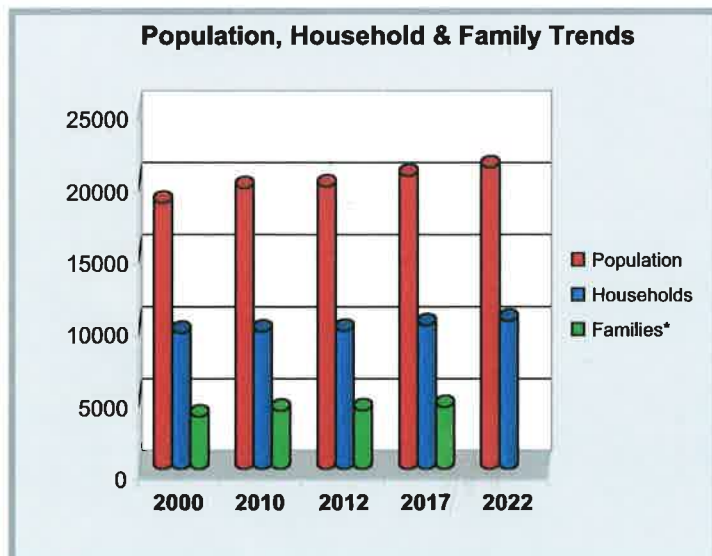
Households:

The households within the community are growing faster than the population, thus the average population per household in 2010 was 2.04 but by 2017 it is projected to be 2.04. Compare this to the statewide average which for the current year is estimated at 2.96 persons per household.

Family Households:

Family households provide an additional hint about the changing dynamics of a community. If family household growth follows population growth, then it would be reasonable to assume that the increasing population per household comes from additional children. This is the case within the the study area. Family households are growing as fast as the population suggesting that the increasing population per household is from additional children.

Population/Households & Family Trends					
	2000	2010	2012	2017	2022
Population	18,474	19,502	19,605	20,357	20,937
Population Change		1,028	103	752	580
Percent Change		5.6%	0.5%	3.8%	2.8%
Households	9,452	9,549	9,600	9,980	10,273
Households Change		97	51	380	10,273
Percent Change		1.0%	0.5%	4.0%	2.9%
Population / Households	1.95	2.04	2.04	2.04	2.04
Population / Households Change		0	0	0	0
Percent Change		4.5%	0.0%	-0.1%	-0.1%
Families	3,639	4,038	4,062	4,297	
Families Change		399	24	235	
Percent Change		11.0%	0.6%	5.8%	



NOTE: Family Household data is not projected out 10 years.